

Rockford Thunder Partnership Opportunities

ITEM	VALUE
Signage (all produced and paid for by Thunder)	
Outfield Banner <ul style="list-style-type: none"> Banner size = 3' x 5' Sign located on the primary outfield fence. 	\$800
Welcome Banner <ul style="list-style-type: none"> Banner size = 3' x 5' Sign located on the outside fence, nearest the patron entrance 	\$500
Tickets	
Season Tickets <ul style="list-style-type: none"> Season tickets for all 25 games during the 2009 season. Includes PA. 	\$170/bleacher \$100/GA
Group Tickets <ul style="list-style-type: none"> Each group ticket is located in the Bleacher section. A \$10.00 retail value per ticket. 	\$10/each
Program Advertisements	
<ul style="list-style-type: none"> Full-page ad 1/2 page ad 1/4 page ad 	\$800 \$600 \$300
Internet Exposure	
Thunder Home Page <ul style="list-style-type: none"> Logo/link presented on every page of www.thunderprofastpitch.com. 	\$800
Main Sponsor Page <ul style="list-style-type: none"> Logo/link presented on www.thunderprofastpitch.com/sponsors. 	\$500
Game Tracker/Accuweather <ul style="list-style-type: none"> Logo/link presented on game tracker or accuweather.com for all 25 games 	\$500
In Game Opportunities	
On Field Promotion <ul style="list-style-type: none"> Promotion, as designed by sponsor, will take place during the same inning for all 25 home games (i.e. sumo suits, hamster balls, etc.) 	\$1,000
Game Promotion <ul style="list-style-type: none"> Promotion, as designed by sponsor, will be a part of all 25 home games. Can include items such as, starting lineups, strikeouts, scoring inning, etc. 	\$800
Inning Sponsor <ul style="list-style-type: none"> One inning would be sponsored by company and will be recognized as such sponsor during the top, middle and of the inning. 	\$800
PA Announcements <ul style="list-style-type: none"> 4 PA's per game for all 25 home games. 	\$200
Additional Print Opportunities	
<ul style="list-style-type: none"> Poster Schedule (2" x 2") Pocket Schedule (1/2 or full panel) 	\$200 \$200 – 1/2 \$300 – full
<ul style="list-style-type: none"> Player poster night (2" x 2") Player trading cards (10,000+ cards) 	\$200 \$3,000
Miscellaneous	
<ul style="list-style-type: none"> Batting practice jersey patch (All 3 BP jerseys) Golf Tournament (hole sponsor + foursome) Clinic sponsor (all materials, including clinic t-shirt) 	\$1,200 \$1,000 \$500